

Woven for Legacy



loomr

BESPOKE CARPETS AND RUGS

*“From beginning
to end, every detail is
handled with
the highest level
of care and expertise”*

“What we value most about loomr, beyond their exceptional expertise, is their genuine care and commitment.”

“Our refined designs, superior craftsmanship, and attentive service make loomr an outstanding partner on our most demanding projects.”

“The design team at loomr seamlessly complements our vision, making every collaboration effortless and rewarding.”

“loomr combines design excellence with flawless execution, creating a collaboration built on trust and quality.”

“What sets loomr apart is not only their know-how, but the dedication they bring to every detail.”

“From concept to completion, loomr delivers with consistency, care, and exceptional attention to detail.”

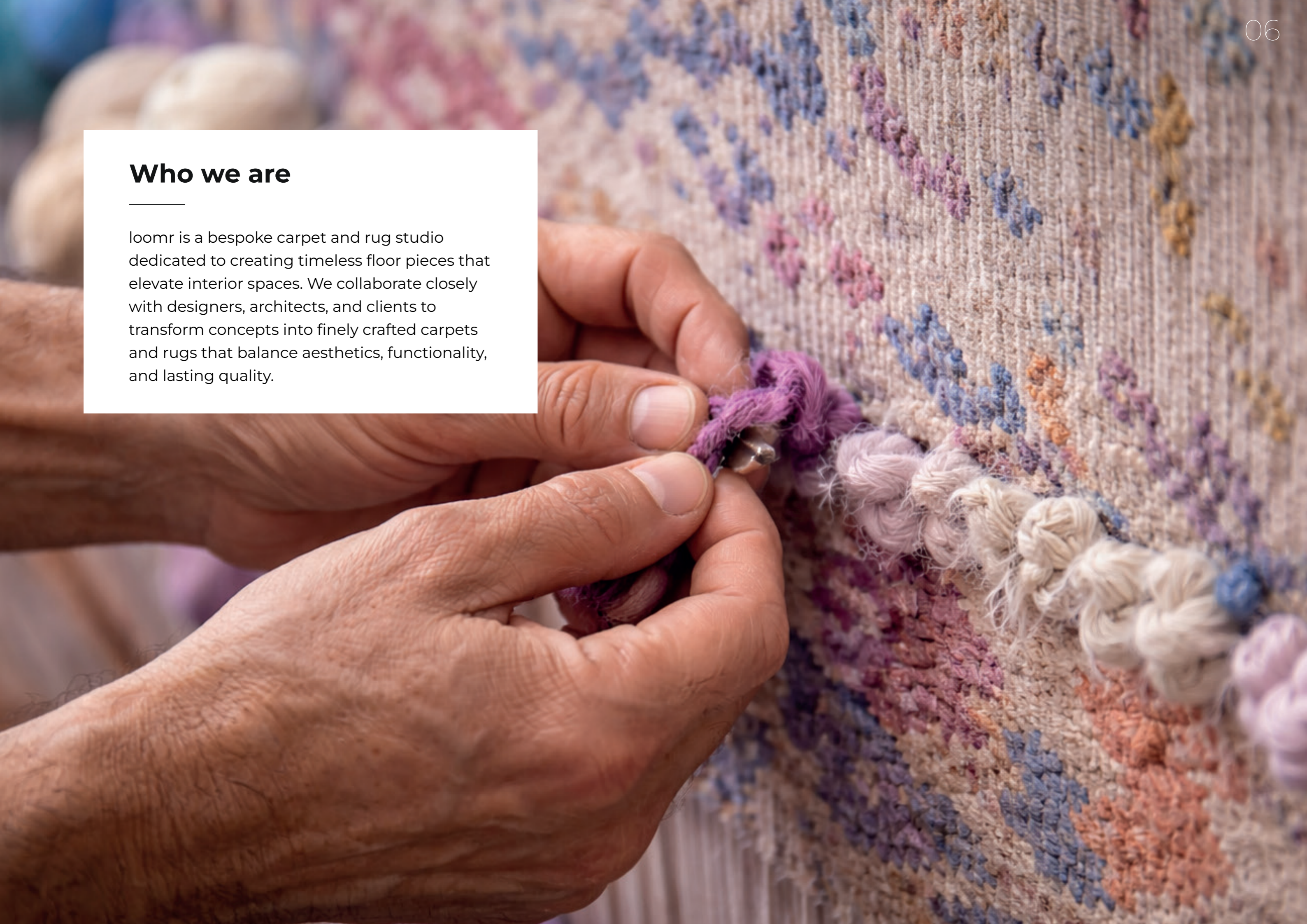


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Who we are

loomr is a bespoke carpet and rug studio dedicated to creating timeless floor pieces that elevate interior spaces. We collaborate closely with designers, architects, and clients to transform concepts into finely crafted carpets and rugs that balance aesthetics, functionality, and lasting quality.





Mission

To design and craft exceptional carpets that elevate architectural spaces through timeless aesthetics, technical mastery, and uncompromising quality.

We collaborate with designers, developers, and private clients who value substance over spectacle and seek creations that endure beyond fashion.

Vision

To establish loomr as a trusted reference in luxury carpets across residential, hospitality, and commercial landmarks — recognised for integrity, refinement, and lasting value.

loomr aims to be remembered not for volume, but for what remains.

Core Values

1. Mastery

Every loomr carpet reflects deep technical knowledge, material expertise, and complete control of craft — from initial design intent to final installation.

2. Timeless Design

We create pieces that age with dignity, designed to remain relevant and refined long after installation.

3. Integrity

Honesty in materials, clarity in communication, and respect for commitments — without shortcuts or compromise.

4. Discretion

True luxury does not seek attention. loomr operates with quiet confidence and refined restraint.

5. Respect for Craft

We honour the human hand, traditional techniques, and the origins behind every material we use.





What we do

We design and produce fully bespoke carpets and rugs tailored to the unique requirements of each project. From concept development to final installation, we deliver customized solutions that align seamlessly with architectural intent and interior design narratives.

Project Categories

- Hand-tufted carpets and rugs
- Hand-woven and hand-knotted rugs
- Custom broadloom carpets
- Feature and statement rugs
- Area rugs and runners
- Wall-to-wall bespoke carpeting
- Axminster carpets

“Each piece is created to precise design, size, color, and performance specifications.”



Materials & Craftsmanship

We work with a curated selection of premium materials, including wool, silk, viscose, bamboo silk, and carefully engineered blends. Our rugs are crafted by skilled artisans using time-honored techniques combined with modern production standards, ensuring exceptional texture, durability, and finish.



Design & Custom Process

Our process is collaborative, structured and detail-driven:

1. Concept and design consultation
2. Material selection and color development
3. Sampling and approvals
4. Production and quality control
5. Delivery and installation support

This approach ensures every loomr piece is both visually striking and technically refined.

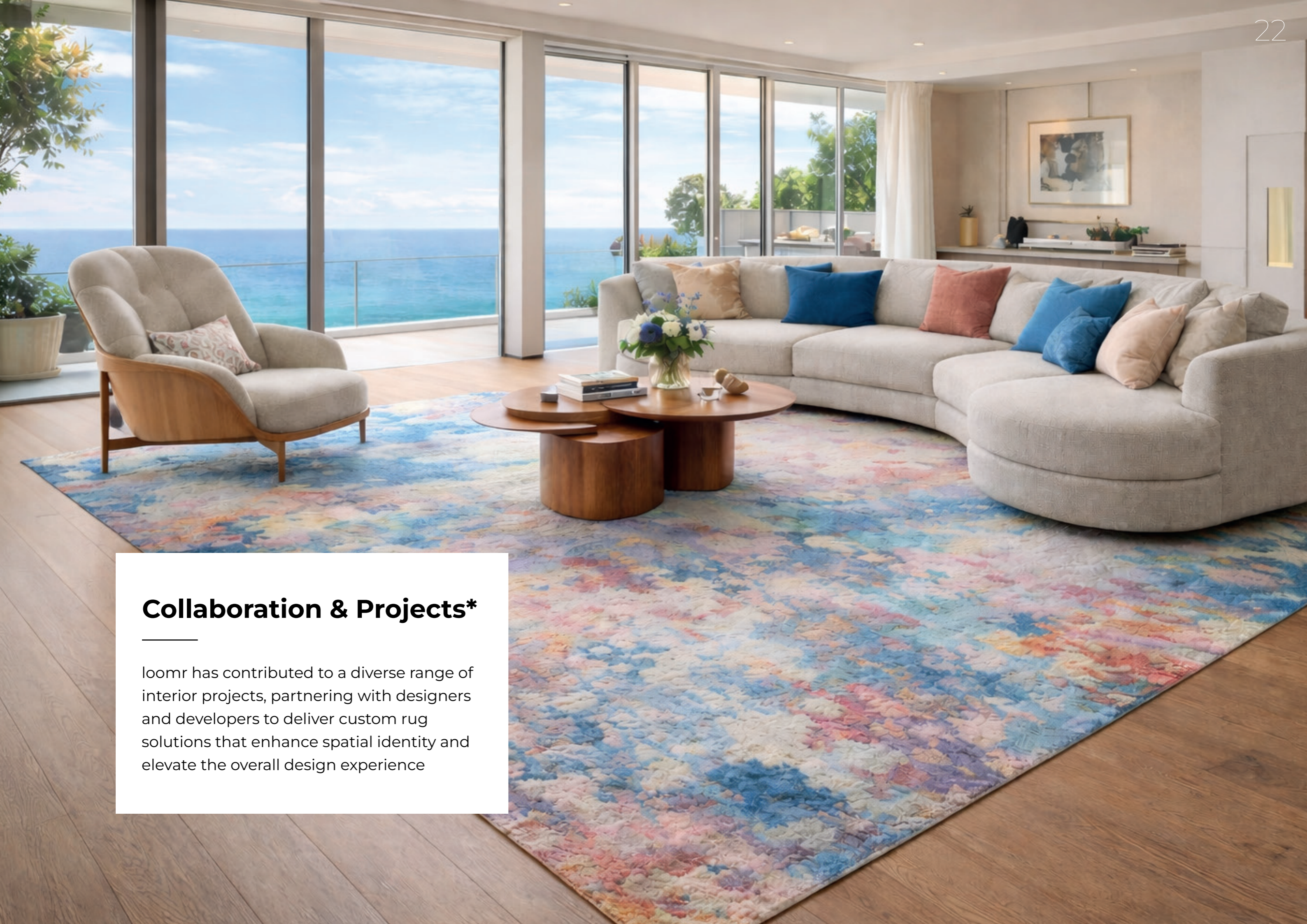
Sectors We Serve

- Luxury residential projects
- Hospitality (hotels, resorts, serviced apartments)
- Commercial and corporate spaces
- Retail and flagship stores
- Cultural, lifestyle, and bespoke environments
- Yachts and private jets.

“Across every sector, loomr delivers tailored craftsmanship and refined design solutions that elevate each space into a lasting statement of quality and distinction.”

Collaboration & Projects*

loomr has contributed to a diverse range of interior projects, partnering with designers and developers to deliver custom rug solutions that enhance spatial identity and elevate the overall design experience





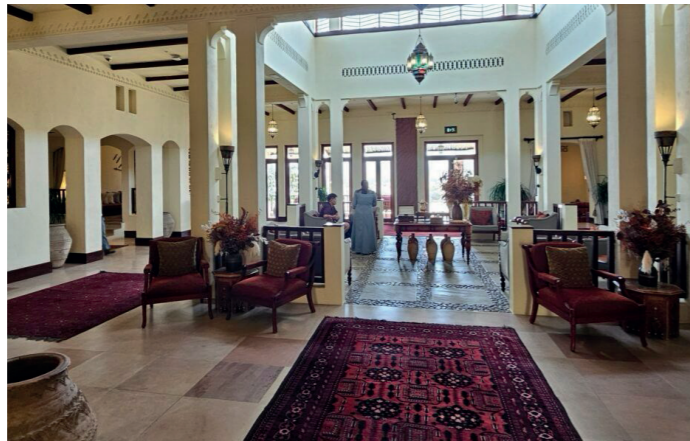
St Regis Saadiyat Beach Resort
Abu Dhabi/UAE



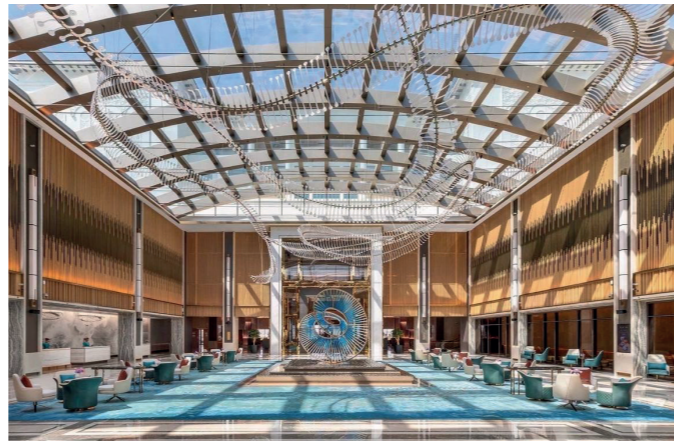
Habtoor Palace
Dubai/UAE



Opus Hotel
Dubai/UAE



Al Maha Resort
Dubai/UAE



Taj Exotica
Dubai/UAE



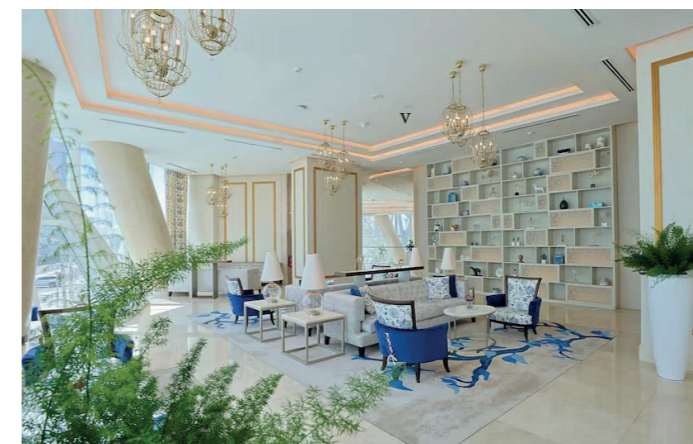
DP World Pavillion
Dubai/UAE



Hilton Hotel
Riyadh/KSA



DGDA Diriyah Gate
Riyadh/KSA



Shaza Hotel
Doha/Qatar

* Reference projects from our manufacturer network

And More...



“We don’t just produce rugs, we create tailored design elements that complete a space.”

Why Choose Us

- Fully bespoke, made-to-order solutions
- Premium materials and expert craftsmanship
- Design-led, collaborative approach
- Meticulous attention to detail from concept to completion
- Reliable timelines and quality assurance

Sustainability & Responsibility

We are committed to responsible sourcing, ethical production practices, and creating products designed to last. By prioritising quality and longevity, loomr supports a more considered and sustainable approach to interior design.



*We'd be delighted
to feature you in
our next book.
Get in touch to
collaborate with us,
and we'll guide you
through every step
of the journey.*

For inquiries, collaborations, or project discussions,
get in touch with loomr and begin your bespoke journey.
info@loomrcarpets.com

*"Beyond design, loomr decodes and
proposes techniques and texture that raise
the creation to the next level."*

*"And just as important: delivery
is always on time"*

*"Every loomr carpet tells a story.
All you have to do is feel."*

*"From concept to craft, loomr refines
textures and techniques to elevate
creation to an art form."*

*"There's something special about a soft,
comfortable floor. It brings warmth and
character to a space, creating an ambience
that can't be replicated by harder surfaces
like hardwood, concrete, or vinyl."*

*"loomr carpet doesn't just cover a floor. It
anchors a space, softens its edges, and
quietly tells a story beneath your feet."*

*"loomr carpet is where comfort meets
craftsmanship — a foundation of warmth
that transforms a house into a home."*

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